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Blu-Brands

Food and Beverage
Distribution

WINE CATALOG TEXAS SEPT-OCT 2025

For licensed retailers only.
Not for public distribution.

WINE CATALOG



*Genuine Flavors. Proven Demand.
Strategic Distribution.*

At Blu Brands, we're thrilled to introduce **our new wine catalog**, crafted to take your customers on a journey of authentic, standout flavors. This lineup, designed to complement our existing snack, candy, and beverage distribution, features an initial **selection of four Malbecs from Mendoza, Argentina (the region that produces 75% of the world's finest Malbec)**, alongside an innovative **agave wine in ready-to-drink Margarita format**.

With this combination, we aim to help you **innovate** and **grow** your store's beverage category by offering grab-and-go products that fit today's lifestyle. Boost your sales and reach new market segments with experiences that inspire loyalty.

Here's to our shared success!

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MALBEC WINES

Our wines come from Argentina's Mendoza region, which produces 75% of the world's finest Malbec.

Varieties

RED WINE

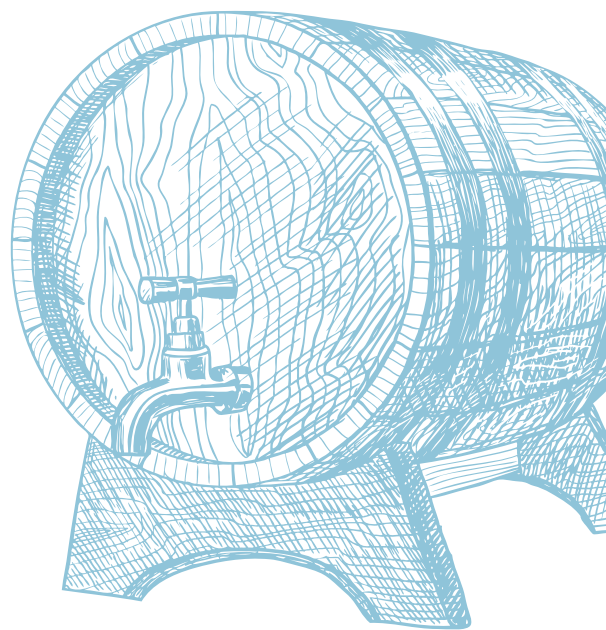
Red wine is one of the most popular types of wine in the world. It is made from dark-colored grape varieties and is known for its rich flavor, deep color, and wide range of aromas. Red wines are typically fermented with the grape skins, which gives them their distinct color and tannin structure.

WHITE WINE

White wine is a refreshing and versatile type of wine made from white or green grapes (and sometimes red grapes without the skins). It is usually lighter in color and flavor compared to red wine and is often served chilled.

ROSE WINE

Rosé wine is a type of wine that gets its pink color from limited contact with red grape skins during fermentation. It combines the freshness of white wine with some of the fruitiness of red wine. Rosé is often light, refreshing, and perfect for warm weather.



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EXTRA TERRESTRE

Red wine

Variety:
100% Malbec

Year:
2020

Aging:
3 months in barriques

Alcohol:
13% ABV

Content:
750 ml

Vineyard:
**Santafé Santa Maria – Rivadavia,
Mendoza, Argentina**

Pairing:
**Grilled red meats, pasta with red
sauces, grilled cheeses.**

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AGUERRIDO

Red wine

Variety:
100% Malbec

Year:
2019

Alcohol:
13% ABV

Content:
750 ml

Vineyard:
Luján de Cuyo
Mendoza, Argentina

Aging:
3 months in barriques

Pairing:
Poultry, hard cheeses, red meats, and rice dishes.



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VINCENT

Rosado

Variety:
Malbec Rosé

Year:
2022

Alcohol:
12%

Residual Sugar:
60 g/Lt

Content:
750 ml

Vineyard
Palmira - San Martin
Mendoza, Argentina

Pairing
Ideal for cocktails, fish, and
desserts



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VINCENT

Blanco Dulce

Variety:
Malbec White

Year:
2022

Alcohol:
12% ABV

Residual Sugar:
60 g/L

Content:
750 ml

Vineyard:
**Palmira – San Martín,
Mendoza, Argentina**

Pairing:
**Ideal for cocktails, fish,
and desserts**



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CHICA BOOM MARGARITA

Agave Wine Ready-to-Drink



A Fermentation Innovation

Agave wine is an innovative beverage that marries the time-honored tradition of fermentation with the distinctive character of agave, Mexico's emblematic plant.

Unlike tequila or mezcal, which are distilled, agave wine is produced solely by fermenting the natural sugars of the agave, resulting in a lighter, smoother drink with floral and herbal notes that pay homage to its origin.

Its aromatic profile, brimming with hints of honey and citrus, makes it a versatile choice, perfect for pairing with food or enjoying neat or over ice.



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MARGARITA

Variety:
100% Agave Wine Margarita

Alcohol:
12.7%

Content:
750 ml

Made in:
**Made and bottled in Mexico,
crafted from 100% fermented
agave wine.**

Pairing:
**Perfect for poolside sipping,
barbecues, and Mexican-
inspired dishes.**

Flavors:

- Watermelon
- Mojito
- Mandarin/orange
- Pineapple

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About us

*More Than a Supplier...
Your Strategic Partner for Growth.*

We empower growth by partnering with convenience stores, markets, restaurants, and wholesale distributors, delivering a curated selection of food and beverage products with exceptional consistency and reliability.

We have built a trusted supply chain that directly serves more than 500 stores across Texas since 2023, while extending our reach to an additional 4,500 stores through our distributor network.

Our commitment is simple: to support your success with dependable solutions that drive your business forward.

www.blu-brands.com





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Please contact
with your Sales Rep.

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